

Ronna Ford Missouri ACTE President

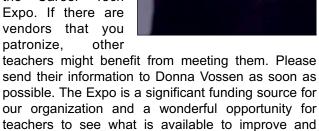
Greetings! It is amazing that we almost have the '06-'07 school year completed and are making plans for '07-'08.

If you have not attended the Missouri ACTE Conference for awhile or if you are one of us who wouldn't miss it, please get your registration in for this year's new and improved complete edition. I know you will be better prepared to start the new school because you attended.

The Committees and Board met this spring to finalize plans for the Conference and complete other projects for the year. Members of the Program Improvement Committee are to be commended for their extraordinary effort to help the organization meet the Perkins IV standards for high quality professional development. You will be seeing some changes in the program as a result of their work.

CTE teachers have long been leaders in educational reform and forward thinking. Dr. Harry Wong's presentation will help us stay on the cutting edge of reform.

There is still time to contact vendors for the Career Tech Expo. If there are vendors that you patronize.



I'm looking forward to a wonderful conference and the best school year of my career (so far). There is so much to do to improve education in America. We need all of you. See you at the Conference!



Ronna Ford Missouri ACTE President

expand their programs.



Dr. Harry K. Wong, Ed.D.

2007 Conference Opening Speaker

Dr. Harry K. Wong is possibly the most motivating, exciting and dynamic speaker on classroom management and education today.

His expertise is in classroom management and student motivation.

Although Dr. Harry Wong regards himself as "a plain old classroom teacher," his record shows that he has been an excellent teacher who has shared his success with thousands of teachers internationally. Because of his achievements, Dr. Wong has been awarded the Outstanding Secondary Teacher Award, Science Teacher Achievement Recognition Award, Outstanding Biology Teacher Award, and Valley Forge Teacher's Medal. He was also the subject of a story in Reader's Digest.

During more than 33 years in the classroom, Dr. Harry Wong has developed methods which resulted in his having a zero dropout rate, no discipline problems, a 95% homework turn-in factor, and the ability to demonstrate master level learning by each of his students. His students won over 200 awards.

Harry Wong's classroom management presentations are of universal appeal. Business people, homemakers, students, and people from all walks of life will profit personally from his message of self-motivation. As one meeting planner said, "In my 30 years of being in public education, I have never seen or heard anyone have the impact that your presentation has had on our teachers and administrators."

Dr. Wong will be the Opening Speaker at the Missouri ACTE Summer Conference on Tuesday, July 24, 2007. Come hear this remarkable speaker for yourself!

Missouri ACTE Division Presidents

MCCTA
Brandon J. Russell

MVATA

J. Micah Bristow

MBEA
Michelle Lindsey

MACS

Cynthia K. Phillips

MoEFACSBellyn Kaplan

MSCA Charles Holt

MoSAHOE

Joanna Perkins

MCEA
Terri McQuerry

MSNA

Joyce Medlock

TEAM
Mark Rathert

MTTA
Gregory A. Bauer

The Missouri ACTE Reporter is a quarterly publication of the

Missouri Association for Career and Technical Education

Donna Vossen, Executive Director
P.O. Box 1955

Jefferson City, MO 65102
Phone: 573-634-7366
Fax: 573-636-7142
Email: donna@mo-acte.org
Website: www.mo-acte.org.

Your comments and suggestions are welcome!

Region III ~ Current Happenings

by Mark Sponaugle, Region III Representative

The great state of Missouri is proud to announce that Karen Mason was elected to the position of Region III Vice President. She will officially take office July 1, 2007. In her new position, Karen will continue to serve on the ACTE Board of Directors representing Region III. Good luck Karen.

The Region III Leadership Conference will be held in the "Land of Lincoln," Springfield, Illinois, on June 19-21. The Illinois ACTE has put together a great conference which is tied into their state conference. You can access the program by going to the Missouri ACTE website. The theme for this year's conference is "CTE-Racing into the Future." There is a wide variety of workshop topics, including: improved relationships with your legislators, meth - the current drug of choice, gang violence, and helping students transition to life after high school. The overall program looks exciting and should prove to be an enjoyable conference.

The next big topic on the ACTE home front is the debate over adding a mandatory membership benefit to cover liability insurance. Liability insurance was discussed by the group at the town hall meeting in Atlanta, with mixed feelings being expressed. The ACTE Board of Directors did recommend that a survey be done concerning the topic of liability insurance. Overall, they only received 1.100 responses out of a 38.000 member organization. I. for one, had difficulty doing the online survey and eventually gave up. I guess that I am one of the 36,900 who did not respond. At the last Missouri ACTE Board meeting, we conducted a "non-scientific" poll of those present who would want the membership benefit of liability insurance. There were two individuals who would want the insurance out of 50 people. The National Executive Directors Association (NEDA) has come out against this mandatory membership benefit due to the potential for lost memberships. After our discussion at the Missouri ACTE Board meeting, we voted on a position paper opposing the proposed membership benefit that was sent to the ACTE Board of Directors. In response to our position paper, Missouri has been informed that the issue concerning the liability insurance has been tabled until the Assembly-of-Delegates in Las Vegas. Please watch for this discussion to continue until December and if you have concerns, pro or con, please let me know.

Last but not least, it is hard to believe that the 2006-2007 school year is coming to a close. Where has the time gone? Please do not answer that question because I already know the answer. We have spent our year helping young men and women develop skills they can use as they begin to take those first steps on their career path journey. I want to congratulate each of you for your part in that amazing journey. As educators, we play an important role in the lives of the students that enter our classrooms in the fall. It is now spring, after a long, hard winter filled with lots of snow and ice, and the end of the school year is right around the corner. We may not know the impact we have on any one student until many years later and that is fine. Just remember, as educators we are important. Enjoy your summer break - you have earned it.

As always, it is a pleasure to represent Missouri at the regional level. I thank you for the opportunity to serve. Please feel free to contact me (417-359-7026 or at sponauglem@carthage.k12.mo.us) if you have any questions or concerns.

Mark Sponaugle
Missouri ACTE Region III Representative

Missouri Association for Career and Technical Education

2007 General Conference Program

July 23-26, 2007 • Springfield, MO

Monday, July 23

9:30 a.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Oklahoma Room

3:00 p.m. - 7:00 p.m.

Missouri ACTE Conference Registration Open

Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

3:00 p.m. - 7:00 p.m.

Missouri ACTE Exhibits Open

Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

Tuesday, July 24

8:00 a.m.

All Missouri ACTE Committee Meetings

University Plaza Convention Center - Arizona Room

8:00 a.m. - 3:00 p.m.

Missouri ACTE Exhibits Open

Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

8:00 a.m. - 5:00 p.m.

Missouri ACTE Conference Registration Open

Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

9:15 a.m. - 10:15 a.m.

Missouri ACTE New Professional Reception

University Plaza Convention Center - Arizona/Georgia Rooms

10:30 a.m.

Missouri ACTE Opening General Session - Part I

Springfield EXPO Center - Hall C - 635 E. St. Louis St.

Speaker: Dr. Harry K. Wong

Tuesday, July 24 (Continued)

Note:

After the Opening Session - Part 1, a complimentary box lunch is available for attendees - Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

1:30 p.m. - 3:00 p.m.

Missouri ACTE Opening General Session - Part 2

Springfield EXPO Center - Hall C - 635 E. St. Louis St. Speaker: Dr. Harry K. Wong

Wednesday, July 25

3:30 p.m.

House of Delegates Meeting

University Plaza Convention Center - Iowa Room

8:30 p.m.

Missouri ACTE All-Division Social

The Oasis - 2550 N. Glenstone

Thursday, July 26

1:00 p.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Colorado Room

Meet The President-Elect Candidates

Both of this year's President-Elect candidates belong to the Missouri Association for Career Services; both have demonstrated their dedication to Career and Technical Education and the Missouri ACTE.



Norma Ogletree

Norma Ogletree's philosophy of Career and Technical Education is: "... it is the backbone - or perhaps the whole skeleton - of the workforce animal. In addition to the hands-on skills needed by today's workers, the rigorous academic standards required by industry are incorporated into CTE programs of study. Most, if not all, jobs requiring a bachelor's degree have a technical

component. CTE prepares students for work immediately following high school and CTE prepares students for a seamless transition to post secondary and post baccalaureate education."

Currently, Norma Ogletree serves as Director of Career Services at Missouri State University - West Plains. Holding a M.S in Guidance Counseling from Missouri State University and a B.S. in English from Evangel University, Norma also holds several Lifetime Certifications from the State of Missouri ... 7-12 Counselor, K-12 State Psychological Examiner, 7-12 English, and 7-12 Journalism.

She is a member of the Association for Career and Technical Education (ACTE), Missouri ACTE, Missouri Association for Career Services (MACS, formerly MPA), Missouri School Counselor Association (MSCA), Southwest Missouri School Counselor Association (SMSCA), the National Association of Colleges and Employers, and is a lifetime member of the National Education Association (NEA).

Norma takes her professional memberships very seriously. She has served on the Missouri ACTE Public Information Committee from 2005 to present; headed the Guidance Division Planning Committee for the Missouri ACTE Summer Workshop and Conference for three years; presented workshops at state and district meetings; edited and written articles for two of MSCA's publications, *The Counseling Interviewer* and *The Counseling Connection*; been a member of the SMSCA Governing Board since 1985, serving as President-Elect, President, and Past President; served two terms as MSCA Post-Secondary Vice President; and served on the Planning Committee for MSCA's Fall Conference.

Working at Linn State Technical College, first as a design drafting instructor from 1989 to 1995. then Assistant Director of Business and Industry Relations from 1995 to 1999 and, since 1999, as Career Services Coordinator, Glenda Jordan-Whitney has impacted the lives of over 3.500 Career and Technical students and graduates.



Glenda Jordan-Whitney

Her commitment to CTE doesn't end there. From past to present, it has been shown through her membership and leadership in professional associations, including her membership in the Missouri Association for Career and Technical Education, (Missouri ACTE, formerly Missouri Vocational Association), from 1990 to present; membership in the Missouri Association for Career Services, (MACS, formerly Missouri Placement Association), from 1995 to present; participation on the MACS Executive Board from 1999 to present, serving as President of the MACS from 1999 to 2002; coordination and management of the Career Services Advisory Council from 2000 to present; and position as Steering Chair for the State SkillsUSA Leadership contests from 2003 to present.

Her efforts have been recognized with the 1991-92 Service Above Self Award and 1993 Leadership Award from Linn Technical College, 1995 Appreciation Award from the Missouri Department of Elementary and Secondary Education and Project Enter; Excellence Award from Statewide Job Placement/Innovative Solutions for Career Educators for each year from 1996 to 2001; 1998 nomination for Who's Who Among America's Teachers; 2000 Missouri Placement Coordinator of the Year; and a plaque from the Missouri SkillsUSA in 2004.

Glenda holds an Associate of Technology Degree from Linn Technical College, a Certificate of Achievement from the New Teachers Institute at the University of Missouri - Columbia, and a Bachelor's of Science Degree in Business Management from William Woods University in Fulton, MO. She is a 1999 graduate of Leadership Jefferson City.

Missouri ACTE National Policy Seminar Delegation



The Missouri ACTE delegation to the National Policy Seminar take a break to mark the moment.

Missouri's Free-Loan
Library for Career Education
Videos, books, games, kits, DVDs and CDs

Videos, books, games, kits, DVDs and CDs are available in a number of subject areas including:

Agricultural Education • Adult Education

Education • General Resources • Business Education

Marketing Education • Health Sciences

Technology Education

Trade & Industrial Education

Guidance & Placement • Special Needs

Careers & Employment • Equity and Diversity

Family & Consumer Sciences



To reserve resources, visit resources.mcce.org or call 800.392.7217

Missouri Business Education Association

S.S. Business ... Cruising to Excellence! is the theme for our MBEA Summer Conference. During the Missouri ACTE Summer Conference, MBEA will be hosting the North Central Business Education Association (NCBEA) conference in conjunction with our own. Business educators from Illinois, Indiana, Iowa, Michigan, Minnesota, Ohio, and Wisconsin, as well as individuals from our national association, NBEA, will be joining us as we set sail for what promises to be a valuable professional development opportunity featuring handson computer workshops, breakout sessions, networking opportunities, and more! MBEA's own Laura Taylor will be the NCBEA President during the conference's visit to our state. We will be fortunate to feature speakers from throughout the North Central region, as well as many of Missouri's own talented business educators.

We invite all of our members to join us for our Monday Night Social (a Dutch treat event) at the Springfield Brewery. Details can be found on our registration form at http://dese.mo.gov/divcareered/Business/MBEA/MBEA_SumConf07_Reg_Form.pdf.

This year we also feature our leadership workshop entitled, "The Poverty Simulation." Limited space is available for this Tuesday morning activity which includes a continental breakfast. A reservation is required for this activity by filling out the registration form at the above link. Registration for the MBEA/NCBEA/DPE Luncheon and hands-on computer workshops can also be found at the above link.

The MBEA cruise directors have also worked hard to revise the Tuesday opening session. Now called our *Welcome Aboard Party!*, we invite all of our members to join us from 3:30 p.m. - 5:00 p.m. Tuesday for light refreshments, award presentations, networking, door prizes, and more. This activity will combine the best features of our opening session and reception from previous conferences into one session.

MBEA also is excited to announce that MCEA (Marketing and Cooperative Education Association) will join us at University Plaza this year. This will allow members from both associations to participate in sessions hosted by either organization, creating an even greater range of topics from which our members can choose.

Get an online master's that means business.

Business and marketing education is vital for success—especially when you're in the business of teaching.

Balance a professional and personal life while obtaining a master of education degree ... ONLINE!

Working educators:

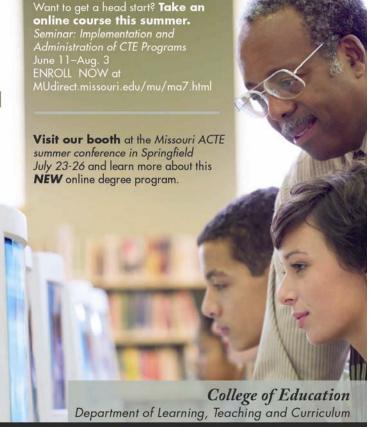
- Complete the course work required for both business and marketing education certification.
- Increase your career opportunities and professional options.
- Be an important contributor to the economic future of Missouri, the nation and the world.

Make a difference in the lives of students ...

With an M.Ed. that focuses on business and marketing education, you can help your students be prepared for the high-tech, high-wage occupations of the future.



University of Missouri–Columbia



MUdirect.missouri.edu/mu/ma7.html

Retired Odessa Marketing Teacher Inducted into Hall of Fame

Robert Schrader, former Odessa High School marketing teacher and DECA advisor, was inducted into the Odessa R-VII Public Foundation and Hall of Fame on March 24, 2007. The Odessa R-VII Public Foundation was created in the mid-1980's. Currently, the Foundation Board of Directors selects six to eight individuals each year to be inducted into the Hall of Fame. These individuals are chosen by the Directors for their outstanding contribution to the community and district and the impact they have made upon the students, staff, and patrons.

Mr. Schrader started the marketing program and DECA organization at Odessa High School (OHS) in 1974. Prior to teaching, he served four years in the Air Force. He and his wife also owned a retail clothing store for 18 years. While at OHS, Mr. Schrader served as the A+Coordinator, National Honor Society sponsor, Career Ladder Committee chairperson, and 9th grade and JV girls' basketball coach.

He was extremely involved in marketing education at the district and state level as well, serving as the President of the State DECA Board, President of Missouri Marketing and Cooperative Education Association, and State DECA Competitive Events Coordinator. He was awarded the Marketing Education Teacher of the



Year Award and Friends of DECA Award. Mr. Schrader taught in the Odessa district for 29 years before retiring in 2003. He continues his involvement in marketing education as the State Marketing Education Mentor Program Content Expert and as a State DECA Conference Consultant.

Janell Allred Honored at the Missouri Career Development Conference



Local resident Janell Allred, recently attended the Conference with her students as their DECA Advisor. Mrs. Allred taught has cooperative occupational education for eleven years at Clinton Technical School and received the 2007 Crystal Catalyst Award from Missouri DECA. The Crystal Catalyst Award is presented each year at the State Career Development Conference to one advisor who has shown initiative in providing innovation, encouragement and/or enthusiasm in a manner that benefits the entire Missouri DECA Association.

Students of the Clinton Technical School

Chapter of Missouri DECA, an association of marketing students, joined over 1400 high school marketing students at the annual State Career Development Conference held March 18 - 20 at the Lodge of the Four Seasons.

DECA is the only international organization specifically designed to reinforce the occupational competencies of high school students who wish to pursue a career in marketing, merchandising or management. Over 180,000 students from the United States, Canada, Guam, Puerto Rico and the Virgin Islands are involved in this organization.



CO₂ Cars

Pewter Casting

Plastic Machines, Estes Rockets, Balsa sticks, Fiberglass, Acrylic Electronics kits, Co2 Cars, Mold Making, Airplanes, Pewter, and more. Free Catalog info@ iasco-tesco.com

Missouri DECA Chapters Raise over \$50,000 for MDA





Missouri DECA State Officers hold up the "Wall of Fame" during the closing ceremony which represents contributions to MDA from members at the State CDC.

Missouri DECA chapters are "Leading the Way for MDA" after the 2006-2007 campaign that benefits the Muscular Dystrophy Association (MDA). Missouri DECA chapters raised a combined total of more than \$50,000 this school year.

Chapter members and officers used their marketing skills to develop creative philanthropy campaigns.

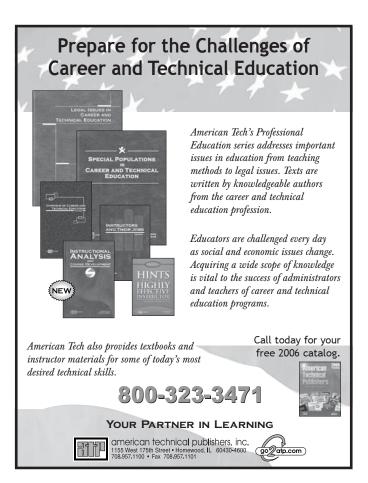
State Vice President, Allie Steiner, a senior at Francis Howell High School, developed the state-wide initiative, "Leading the Way for MDA" which encouraged DECA members to autograph a VIP star for a \$1 contribution. The "Hall of Fame" of autographed stars was displayed at the closing session of the State Career Development Conference. Students also participated in a Miracle Minute during the opening session which raised more than \$600.

District Vice Presidents implemented a variety of philanthropy campaigns at their 12 district career development conferences in conjunction with "Leading the Way for MDA.." Activities included "Piece Together for MDA," which encouraged chapters to purchase pieces from its chapter puzzle to finish it; donut sales; t-shirt sales; and penny wars.

The combined efforts of the "Leading the Way for MDA" campaign raised more than \$11,000. The remaining portion of Missouri DECA's more than \$50,000 contribution was raised through chapter service projects.

Waynesville DECA was recognized as this year's top contributing chapter with a net contribution of more than \$21,000. Rolla DECA was in a close second with a net contribution of more than \$19,500.

Other chapter philanthropy activities included a dodge ball tournament, lock up, CRUSH sales, and a haunted house. These funds will help continue research a cure for muscular dystrophy while providing a summer camp experience for those suffering from MD. The Muscular Dystrophy Association is National DECA's long-time and leading community service partner.



Missouri DECA Scholarships

Graduating Missouri DECA members continuing their education in a marketing, management, or entrepreneurship field received more than \$10,000 in scholarships on March 18 at the State Career Development Conference. Scholarships are made available through the Missouri DECA Scholarship Fund and corporate sponsors.

Congratulations to the following recipients:

Wesley Burger, Francis Howell Central High School

Scholarship: Missouri DECA State President Scholarship - \$1,000

Advisors: Steve Cross, Angela Syron, Jill Schafer

Awarded to the Missouri DECA President upon completion of a

successful term.

Daniel Karr, Park Hill High School

Scholarship: Hall of Fame Scholarship - \$1,000

Advisor: Michelle Goodner

Awarded to a student with the desire to become a marketing and

cooperative education teacher and DECA advisor.

Katherine Murphy, Pattonville High School

Scholarship: Lester B. Kesterson Scholarship – \$1,000

Advisors: Doug McGhee and Holly Martinez

Given in honor of the former Director of Marketing and Cooperative Education and DECA State Advisor. Awarded to a student with high academic achievement and participation in DECA.

Landa Official Francis Harris Hill October

Jordan Stevener, Francis Howell High School

Scholarship: Jim Shelenhamer Memorial Scholarship - \$1,000 Advisors: Larry Anders, Nadine Freedline, Jennie Guttmann Given in memory of a past Missouri DECA State President. Awarded to a state officer who exemplifies leadership ability.

Sarah Jones, Pacific High School

Scholarship: Kent McDaniel Memorial Scholarship - \$1,000

Advisor: Nancy Pfeiffer

Given in memory of a former chapter advisor. Awarded to a student whose life has been positively affected as a result of involvement in marketing and cooperative education and DECA.

Michelle McCart, St. Joseph-Lafayette High School

Scholarship: Bud Hartley Memorial Scholarship - \$1,000

Advisor: Lisa Beavers

Given in memory of a former chapter advisor. Awarded to a student who successfully completed an internship component and actively participated in DECA.

Karlyn Poole, Parkway West High School

Scholarship: Mike Tines Memorial Scholarship - \$1,000

Advisor: Dave Tobey

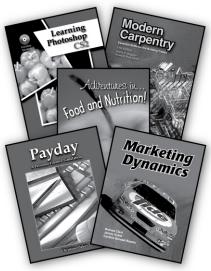
Given in memory of a former chapter advisor. Awarded to a student who exemplified characteristics of a true team player with integrity based on participation in marketing and cooperative education and DECA.

"Scholarships" >p10



G-W textbooks combine authoritative content with relevant illustrations and engaging design to give your students the edge to learn important life skills. G-W teaching packages provide PowerPoint® presentations, ExamView® test generators, lesson planning aids, and abundant teaching resources to give you the edge in presenting hands-on, minds-on education. Get the edge with Goodheart-Willcox products!





Call today for a free catalog or visit us online.

1-800-323-0440 • www.g-w.com custserv@g-w.com



Goodheart-Willcox Publisher 18604 West Creek Drive Tinley Park, IL 60477-6243

Missouri DECA Scholarships (Continued from page 9)

Corporate Scholarships:

The Missouri Association of Mortgage Brokers awarded two \$1,000 scholarships at the Missouri DECA State Career Development Conference on March 18. Congratulations to recipients Kristin Raby of Blue Springs South and Katherine Gilligan of Blue Springs.

Kathryn Beich, Inc. awarded a \$750 scholarship to a student who participated in a state-approved Kathryn

Beich fundraiser. Congratulations to this year's recipient, **Adam Wood of Four Rivers Career Center**. His advisor is Katina Ohmes.

Genius Apparel awarded a \$500 scholarship to a student with high academic achievement and participation in DECA. Congratulations to this year's recipient, **Quentin Ortega of Gainesville High School**. His advisor is Patsy Hambelton.



Opening General Session:



Ruby Payne

ACTE is proud to bring **Ruby Payne** to Las Vegas to share her insight on working with students in poverty. Payne has been involved with education as a teacher, principal, consultant and administrator, and is working to spread the word throughout North America that children of poverty need not suffer through an educational system oblivious to their needs. Her year's educating and research lead to her first book, A Framework for Understanding

<u>Poverty</u>. A gifted synthesizer, Payne presents her research and observations in such a way that many people experience "eye-opening learning," enhancing their own abilities to help children of poverty succeed. This is sure to be an interesting and thought-provoking session, one sure to get you thinking.

2007 ACTE Convention and Career Tech Expo

Connecting Education and Careers

December 13-15, 2007

Las Vegas Convention Center, NV

Closing General Session:



Erik Weihenmayer

For anyone facing a challenge, ACTE's Closing General Session speaker should help you overcome that challenge and succeed in ways you can't yet imagine.On May 25, 2001, Erik Weihenmayer became the only blind man in history to reach the summit of Mount Everest. A former middle school teacher wrestling coach. Weihenmayer is one of the most exciting and well-known athletes in the world. Despite losing his vision at the age of 13,

Weihenmayer has become an accomplished mountain climber, paraglider, and skier, who has never let his blindness interfere with his passion for an exhilarating and fulfilling life. Weihenmayer will share his inspiration, which in turn, will inspire educators to keep encouraging and supporting their students to succeed. This is a unique opportunity for ACTE Convention attendees to hear an amazing story of triumph.

What else? ACTE is working on a number of new ideas to help attendees get the most out of their Convention experience and bring back information and ideas that will help them improve student success. Keep checking the ACTE website - www.acteonline.org - for more information.

See you in Las Vegas!

Missouri Delta Epsilon Chi Partners with Frito-Lay Midwest South Sales Region



Frito-Lay provides corporate presence and sponsorship at annual post-secondary CDC

Frito-Lay Midwest South Sales Region provided major corporate sponsorship at the 2007 Delta Epsilon Chi State Career Development Conference on February 15-16 at the Lodge of Four Seasons.

John Barrett, region vice president, delivered a keynote address during the opening session that provided insight into Frito-Lay's product line and marketing tactics, as well as inspirational knowledge that can lead to a successful career.

Frito-Lay also provided a giant store display stocked with complimentary Frito-Lay products for Delta Epsilon Chi members. Many Frito-Lay sales representatives were also available to discuss career opportunities in the Frito-Lay family for upperclassmen at Missouri's two-year and four-year postsecondary institutions.

"Our partnership with Frito-Lay was unprecedented," said Christopher Young, State Advisor for Missouri Delta Epsilon Chi. "Our hope is that our members studying marketing, management, and entrepreneurship will be able to use their experiences and interactions with Frito-Lay to help in their futures – possibly through an exciting career with Frito-Lay. This is just one example of how Delta Epsilon Chi and DECA provide its members realistic experiences through collaboration with industry leaders."

Missouri Delta Epsilon Chi, the college division of DECA, has active chapters at 13 two-year and four-year postsecondary institutions in Missouri and has state membership of more than 230 members.



If your graduating high school students are interested in joining a marketing, management or entrepreneurship organization, please contact Christopher Young at: Christopher.Young@dese.mo.gov.



Something for Everyone ... Administrators, Counselors, Program Coordinators, Teachers

Whatever your role, MCCE supports your efforts through research-based strategies. Contact us for technical assistance and/or materials that address increased graduation requirements and the new Perkins IV legislation.

- Embedded Credit
- Programs of Study
- Guidance Lessons
- Rigorous Coursework

Integration

- School Leadership
- References and Instructional Resources



T.R. Gaines 302 - UCM - Warrensburg, MO (660) 543-8768 - Fax (660) 543-8995 www.mcce.org Your Source for Innovation in Career Education!

Lafayette DECA Members Compete at State Career Development Conference

Twenty-two students of the Lafayette High School Chapter of Missouri DECA, an association of Marketing Students, joined over 1,400 high school marketing students at the annual State Career Development Conference held March 19-20, 2007, at the Lodge of Four Seasons in Lake Ozark, Missouri.

Students receiving recognition of individual ability and achievement at the state level were:

Natalie Wilhite

Learn and Earn Project 2nd Place in State

Lindsey Hyder and Heather Miner

Creative Marketing 4th Place in State

Kyler Christian and Addison Couldry

Sports and Entertainment Marketing Management Team
4th Place in State

Kelsey Drake • Heather Henderson • Aaron Lucas

International Business Plan
Top 8 in State

Ashley Wood

Chapter Awards Program
Top 11 in the State

Natalie Wilhite, Lindsey Hyder, Heather Miner, Kyler Christian, and Addison Couldry will represent Lafayette by advancing to international-level competition at the International DECA Career Development Conference that will be held April 27 to May 2, 2007, in Orlando, Florida. Only 350 of Missouri's 8,500 student members earn the privilege to represent the state association at this intense level.

More than \$10,000 dollars worth of scholarships were given out and Lafayette student Michelle McCart won the Bud Hartley Memorial Scholarship from Missouri DECA in the amount of \$1,000. She plans to attend MWSU and major in business marketing.

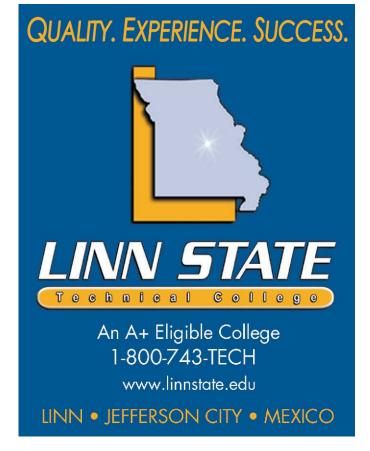
DECA competitive events are designed to contribute to the development of competencies needed for careers in marketing, management and merchandising. The events motivate students to assume responsibility for selfdiscipline and provide visibility for the educational goals and objectives of marketing education.

"Lafayette DECA" >p13



Join Us In Springfield!

Missouri ACTE 2007 Summer Conference July 23-26, 2007



Lafayette DECA (Continued from page 12)



Students who participated in State Competition, left to right: Natalie Wilhite, Lindsey Hyder, Harrison Stover, Wade Proffitt, Ben Limle, Zach Drake, Alex Dockery, Sarah Cox, Heather Miner, Kelsey Drake, Amanda Smith, Cali Miller, Olivia Mitchell, Ashley Wood, Heather Henderson, Aaron "Big Daddy" Lucas, Amber Nouzovsky, Kaylee Adams, Michelle McCart, Sydney Duke, Emily Bunge, Kyler Christian, and Addison Couldry.

Missouri Restaurant Association Honors Cynthia Arendt



Cynthia Arendt recently received the Distinguished Service Award from the Missouri Restaurant Association. She is pictured with MRA representatives Michael Gadell (left) and Michael Wiggins. (Photo by Bill Arendt)

Cynthia Arendt, director of Family and Consumer Sciences Education, recently received the Missouri Restaurant Association (MRA) Distinguished Service Award. She was recognized at the MRA's Inaugural Dinner Jan. 28 in Columbia. The award, established in 1994, recognizes individuals for extraordinary and selfless contributions that have had a major impact within the restaurant industry.

Dr. Arendt has worked with the Missouri Restaurant Association to implement the Missouri ProStart School-to-Career program since 2003. ProStart is a two-year hospitality and culinary arts curriculum for juniors and seniors developed and sponsored by the National Restaurant Association Education Foundation. It features classroom instruction and industry internship opportunities.

The ProStart program is offered at 62 Missouri high schools and area career and technical schools. More than 1,600 students are currently enrolled.

Missouri Association for Career and Technical Education

100% Membership

At the 2007 Summer Conference, Missouri ACTE will recognize schools in which 100% of the vocationally funded teachers are members of Missouri ACTE.

To determine if your school qualifies for recognition, please list below the names and social security numbers of all vocationally funded teachers in your school.

School Name:		
Street Address:		
City:	State: Zip:	
Director/Principal:	Phone:	
Name	Missouri ACTE Member #	

Please return to: Missouri ACTE ~ PO Box 1955 ~ Jefferson City, MO 65102 by June 10, 2007.

MISSOURI ACTE PROFESSIONAL DEVELOPMENT AWARD

The Missouri ACTE Professional Development Committee will award an annual scholarship to a current Missouri ACTE member. The scholarship will be in the amount of \$500 and will cover tuition, lab fees and books only. The scholarship will be sent to the institution of the recipient's choice for further study in the area of career & technical education. The entire \$500 scholarship must be used within one year following the issuance of the scholarship or it is null and void. It will be awarded to a Missouri ACTE member who meets the following criteria:

- The individual must be a current member of the Missouri Association for Career & Technical Education and their respective division.
- 2. The professional development must be obtained through a Missouri institution.
- 3. All reimbursement will be sent directly to the institution of the recipient's choice. The recipient is responsible for contacting the chosen institution's financial aid office to arrange the details for payment.
- 4. The recipient must be present at the annual Missouri ACTE Conference or an alternate recipient will be chosen.
- 5. The recipient must complete the following application and it must be postmarked on or before June 1, 2007.
- 6. The recipient must have been active in some capacity with Missouri ACTE either through local or state activities.
- 7. Include two letters of recommendation, no further attachments please.
- 8. Complete the application within the space provided.

PROFESSIONAL DEVELOPMENT SCHOLARSHIP APPLICATION

Name		
Address (Please specify school or	home)	
City/State/Zip		
		Missouri ACTE membership #
Missouri ACTE Division	· · · · · · · · · · · · · · · · · · ·	Number of years as Missouri ACTE member
Describe the area of study being p	ursued and how thi	s will enhance your professional development:
Institution of choice:		
NAME		

Send all materials to Donna Vossen; Executive Director, Missouri ACTE; PO Box 1955, Jefferson City, MO 65102